

Sweepstakes Rules: The Buitoni Go-Italian! Sweepstakes #442

NO PURCHASE, PAYMENT OR ONLINE SERVICE SUBSCRIPTION NECESSARY TO ENTER OR WIN

PURCHASE WILL NOT IMPROVE AN ENTRY'S CHANCE OF WINNING

THE Buitoni Go-Italian! Sweepstakes ("the sweepstakes") is sponsored by The Reader's Digest Association, Inc. (Reader's Digest). Sweepstakes begins 12:00 AM ET September 15, 2008 and ends 11:59 PM ET December 31, 2008.

1. **ELIGIBILITY:** Sweepstakes open to legal residents age 21 and older of the United States, its territories and possessions. To be eligible to win, all entries must be received by 11:59 PM (ET) on December 31, 2008, the Sweepstakes Deadline Date. Entrants must have a valid email address at the time of entry. Employees and members of the immediate families of employees of Reader's Digest and Nestlé USA and their affiliated or subsidiary companies, judging agents and promotion partners are not eligible. Sweepstakes is governed by the laws of the U.S.A. Sweepstakes is void where prohibited by law. All federal, state and local laws and regulations apply.

2. **HOW TO ENTER:** You can enter this Sweepstakes via the Internet. **Please go to www.BuitoniGoItalian.com and follow the online entry instructions. You will have the option of submitting your Italian-inspired cooking, decorating and/or entertaining idea for consideration for publication on our website. Please see paragraph 3 below for Submissions conditions. No Submission is required as part of entry into the sweepstakes.** Only one entry per person per email address is permitted. All entries become the property of Reader's Digest and will not be returned. If multiple entries are received, only the first entry will be included and later entries will be disqualified. Each entry has an equal chance to win. Any dispute regarding submission of online entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organizations (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Reader's Digest in its sole discretion, reserve the right to disqualify any person tampering with the operation of the website or the entry process.

3. **SUBMISSION CONDITIONS:** You may also submit an Italian-inspired cooking, decorating and/or entertaining idea (the "submission") while you are on the site. However, whether you make the submission or not has no bearing on your entry into the sweepstakes, which will occur as outlined in Section 2. When you make a submission the following conditions will apply. All Submissions must be the original work of entrant and not previously published. Submission must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any

person or entity. All Submission become the property of Reader's Digest and Nestlé USA and will not be returned. By submitting your idea you are granting Reader's Digest and/or Nestlé USA all rights, titles and interest in the Submission. Reader's Digest and Nestlé USA reserve the right to use your Submission in all print and electronic media, and to edit it for brevity and clarity.

4. SWEEPSTAKES PRIZE: One Grand prize of a 5 (five) day/4 (four) night trip for 2 (two) to Tuscany (Florence), Italy will be awarded, including airfare, hotel accommodations, single-day cooking class and one-day wine tour. The trip consists of round trip economy class airfare for Winner and 1 (one) guest from a major airport closest to Winner's home (as determined by Reader's Digest) to a Florence, Italy airport and hotel accommodations for 4 (four) nights for 2 (two) people in 1 (one) standard double occupancy room at a hotel of Reader's Digest's choosing. Winner is responsible for transportation to and from airports of departure/arrival and transfers from airport to hotel, as well as any checked or overweight baggage charges. Cooking class and wine tour to be secured by Reader's Digest with a company of Reader's Digest's choosing; subject to availability. Winner and guest must travel on same itinerary. Should the Winner elect to not take a guest, or such guest is unable to accompany Winner on same itinerary, Winner shall forfeit that portion of the Grand Prize and the difference between the actual value of the Grand Prize and the stated ARV will not be awarded. The Total Approximate Retail Value (ARV) of the Grand Prize is \$8,000. The prize is not transferable, cannot be assigned, substituted or redeemed for cash. Reader's Digest reserves the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded due to circumstances beyond the control of the Reader's Digest. All expenses not specified herein are the sole responsibility of Winner and his/her guest including, without limitation meals, minibar, gratuities, telephone calls, and pre/post hotel accommodations. All taxes, if any are the sole responsibility of the winner, as well as travel risks, insurance, loss or damage due to prize acceptance or use. Neither the sponsors nor their affiliates or subsidiaries will be responsible for any loss, liability or damage arising out of the Winner's acceptance or use of the prize. Reader's Digest is not responsible for any flight postponements, cancellations or costs associated with either occurrence. Winner and guest may wish to obtain travel insurance (or other forms of insurance) at their own expense and hereby acknowledge that Reader's Digest has not and will not obtain or provide travel insurance or any other form of insurance. Winner and guest must possess valid travel documents in order to travel. Travel must be completed by December 31, 2009.

5. SELECTION OF WINNER: Winner will be selected by random drawing from all eligible entries on or about January 15, 2009 by an independent judging organization, whose decisions are final on all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received. Approximate odds of winning are 1 in 300,000. Winner will be notified by mail (and those with known email addresses may be notified by email as well) within 30 (thirty) days of the drawing and will be required to execute a Statement of Eligibility and Release and Payment Authorization and have such documents notarized within 30 (thirty)

days of prize notification attempt or Winner will be disqualified and prize may be awarded to an alternate winner. Return of prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. Entry and/or acceptance of prize constitutes permission for Reader's Digest, Nestlé USA and their agencies, subsidiaries and affiliated companies (the "Sweepstakes entities") to use the winner's name, address (city and state) and/or likeness for advertising and trade purposes (including internet posting) without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

6. SWEEPSTAKES CONDITIONS: By entering, participants agree to be bound by these complete Official Rules and the decisions of Reader's Digest. Reader's Digest is not liable for, late, lost, delayed, damaged, misdirected, incomplete, garbled or jumbled, stolen, postage due mail or illegible entries or for printing, distribution or production errors. Reader's Digest is not liable for any technical malfunctions of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this sweepstakes, or other technical difficulties or failures or other errors of any kind. Reader's Digest is not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from Sweepstakes. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for prizes and may be prosecuted to the full extent of the law. Reader's Digest reserves the right to terminate or modify the Sweepstakes at any time for any reason. In such circumstances prize will be awarded based on entries received to date of termination. The Sweepstakes Entities are not responsible for, and shall be indemnified by, the prize winner, against any claims, injuries, losses or damages of any kind resulting from acceptance, use, misuse, possession, or loss of the prize. Prize will be awarded.

7. Sweepstakes is sponsored by The Reader's Digest Association, Inc., 16 West 34th Street New York NY 10016. Nestlé USA, including affiliated companies such as Buitoni North America, is a title sponsor only. Reader's Digest Association is managing and fulfilling the sweepstakes.

8. CONSUMER INFORMATION: Reader's Digest may share customer information about you with reputable companies in order for them to offer you products and services of interest to you. If you would rather we not share information, wish to receive a list of winners, a copy of the Official Rules, have any questions about the Sweepstakes, or you do not want to receive future sweepstakes or skill contest mailings from Reader's Digest, specify your request and send a self-addressed, stamped envelope to The Buitoni@ Go-Italian! Sweepstakes (#442), c/o Christina Ribeiro, RDA Food & Entertaining, 16 East 34th Street, 14th Floor, New York, NY 10016.

Sweepstakes Facts				
Prize	ARV	Number of Prizes	Approximate Odds Of Winning	Final Closing Date
Grand Prize: 5-day trip to Tuscany	\$8,000	1	1:300,000	12/31/08
<p>YOU HAVE NOT YET WON. ALL ENTRIES HAVE THE SAME CHANCE OF WINNING. No one will know who the winner is until after the sweepstakes ends. Final Closing Date is the last date entries are accepted. See Official Rules for details.</p> <p>ENTRY IS FREE. You don't have to buy anything to enter. Just fill out the Entry Form as directed. You will be entered for each prize offered in this sweepstakes.</p> <p>BUYING WON'T HELP YOU WIN. Your chances of winning without a purchase are just as good as the chances of someone who buys something.</p>				

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